Below are a few solutions that I could come up with at this moment!

If you are going for the kill and you really want to wow us:

1. Think about a low literate user and make recommendations on how you will improve the UI/UX.

[Madhan]:

* Make the App localization friendly, such that the language is changed to the local user language.
* Have very limited buttons/fields on every page and make the fields appear big.
* Decrease the number of navigation pages for any operation.
* Have voice assistance option for every operation
* Introduce clear demo at the start of the application
* Demo and voice assistance in local languages
* Use Opposite colors to distinguish objects
* Get most of the information from the users phone account instead of asking the user to enter details
* Simple, meaningful and non-technical error/warning messages

2. Think about low connectivity (2G, half a G) or low end phones (1GB RAM with 50 apps), show us how will you improve the application.

[Madhan]:

* Decrease the number of client level validations
* Have most validations at the service layer
* Accumulate the validation together and send a single non-complex request to the server
* Build a Native App instead of Hybrid App
* Store very less or no cookies

3. What are the possible security issues, how to set up processes to track and fix those.

[Madhan]:

* Different user roles
* Wherever there is form to submit
* A get operation that sends any sensitive data in the URL
* A field that is directly connected to the DB without any filters in the App server layer
* Most of the security loopholes can be nullified by performing proper web services/API testing
* During re-direction to a different App/Site
* Network errors during payments